

Technology Innovation and Strategy

A Seminar by

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Date 19-20 luglio 2011

Morning: 10:00 – 12:00;

Location: Facoltà di Ingegneria - Aula 160/3

Abstract

The meaning and the relevance of the technical innovation in the modern industrial world are discussed. The importance of enforcing a strategy stimulating the innovation is analyzed together with an in-depth discussion on intellectual property rights. Some tools adapted to the management of (small) research teams are presented together with a discussion over the relevance and the techniques for proper technical documentation.

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